



Photo by Theo Roffe

2013 Annual Report



**Community
Cycling
Center**

“In the face of adversity, we were able to successfully deliver our mission because of the community of support surrounding the Cycling Center. The dedication of over 800 volunteers, our amazing staff, and our generous donors ensured that we did not miss a beat. It is amazing what the power of community stewardship can achieve.”

Mychal Tetteh, Chief Executive Officer

Letter from Mychal Tetteh

Dear Friends,

At the Community Cycling Center, 2013 was a year marked by transition and overcoming challenges. We experienced changes in key leadership roles and faced negative trends in the funding environment for non-profits nationwide.

In the face of adversity, we were able to successfully deliver our mission because of the community of support surrounding the Cycling Center. The dedication of over 800 volunteers, our amazing staff, and our generous donors ensured that we did not miss a beat. It is amazing what the power of community stewardship can achieve.

Building on the successful launch of the Bicycle Repair Hub, together with residents of New Columbia, Home Forward, and the PDC, we completed the construction of the Bike Skills Park. These community-centered design components provide the infrastructure needed to continue the work of the resident-led bike committee, We All Can Ride.

Maintaining the momentum we have with our partners at Hacienda, *Andando en Bicicletas en Cully* (ABC) fashioned a community-driven leadership model focused on ownership, accountability, and self-determination. The model ABC created is transforming expectations of what is possible in historically under-resourced communities, and is actively addressing the barriers to bicycling faced by community members.

We accomplished all of this while continuing to deliver our flagship programs—Bike Camp, Bike Club, and Create a Commuter.

Thanks to your support, in 2014 we are poised to deliver innovation in transportation advocacy, community-centered design, job skills training, community health, environmental education, and active transportation access. We are finding new ways to deliver our mission every day.

Thanks for riding with us,

Mychal Tetteh
Chief Executive Officer



Photo by Greg Raisman



16

kids received scholarships and experienced summer adventures on two wheels at **Bike Camp**

27

kids participated in **Bike Club**, an earn-a-bike after-school program

162

adults received fully-outfitted commuter bikes and training through our **Create a Commuter** program

382

kids earned bicycles, helmets and safety education at the **Holiday Bike Drive**



16

summer bike rides led by Hacienda and New Columbia ride leaders

56

people participated in a needs assessment at Native American Youth & Family Center to help determine future bike programs

423

visits to the Bike Repair Hub in New Columbia



1,736

bikes reused in our community programs or sold in our bike shop

2,487

bikes donated by community members

43,727

pounds of steel, aluminum, and rubber recycled



120

hours of repair time at New Columbia's Bike Repair Hub

3,091

hours our bike shop is open while delivering our mission

9,678

volunteer hours contributed, equivalent to 4.6 full time employees

Mission + vision statement:

The Community Cycling Center, founded in 1994, broadens access to bicycling and its benefits. Our vision is to build a vibrant community where people of all backgrounds use bicycles to stay healthy and connected.

By the numbers

During the spring of 2013, bike committee members from Hacienda CDC and New Columbia spent six weeks immersed in a comprehensive ride leader training course taught by Community Cycling Center staff members. They learned everything from rules of the road, to bike safety checks, to communicating with children, and more. The training allowed committee members to lead bike rides during the summer so that residents could safely explore their community together on two wheels.

“The new training has taught me to be more confident about going on those rides. It’s made me more excited to teach kids how to do group riding. I’m excited to learn new routes and show kids the different nature areas.”

—Michelle Hanna, **We All Can Ride** member

Ride leader training



Photo by Melinda Musser



Photo by Ben Latterell

New Columbia Bike Skills Park

The new Bike Skills Park, located adjacent to the Bike Repair Hub on the corner of N. Trenton Street and N. Woolsey Avenue, offers a safe riding and skill development area for neighbors of all ages. Over 100 residents showed up to the park to celebrate the grand opening in July of 2013.

⋮ “People can enjoy themselves on their bikes, have fun with their bikes, and try pushing themselves to their limits.”

⋮ **– Elik, 4th grader, New Columbia resident and frequent Bike Skills Park participant.**

Significant advances in 2013:

- We hired a new Chief Executive Officer and Development Manager.
- We recruited six new board members with backgrounds in community health, diversity consulting, environmental justice, law, and active transportation.
- With the help of residents, Home Forward, and PDC, we completed the Bike Skills Park at New Columbia.
- We began providing stipends to Community Bike Educators from New Columbia and Hacienda CDC while completing 10 train-the-trainer workshops.
- We expanded our summer Bike Camps by offering new themes based on feedback from past participants.
- We continued to shift our efforts from seeking general operating grants to grassroots fundraising and strategic grant opportunities.

Significant challenges in 2013:

- We experienced transition in key leadership positions: Executive Director, Development Manager, and Program Director. We engaged in significant recruitment efforts.
- Staff redoubled their efforts to cover program delivery and volunteers filled critical roles in targeted outreach events.
- We faced negative trends in the funding environment for non-profits nationwide.
- Our programs and administrative office's lease expired and we moved to a new location on NE 2nd Avenue.

2013 in review



Photo by Theo Roffe

Photo by Ben Latterell

Financials

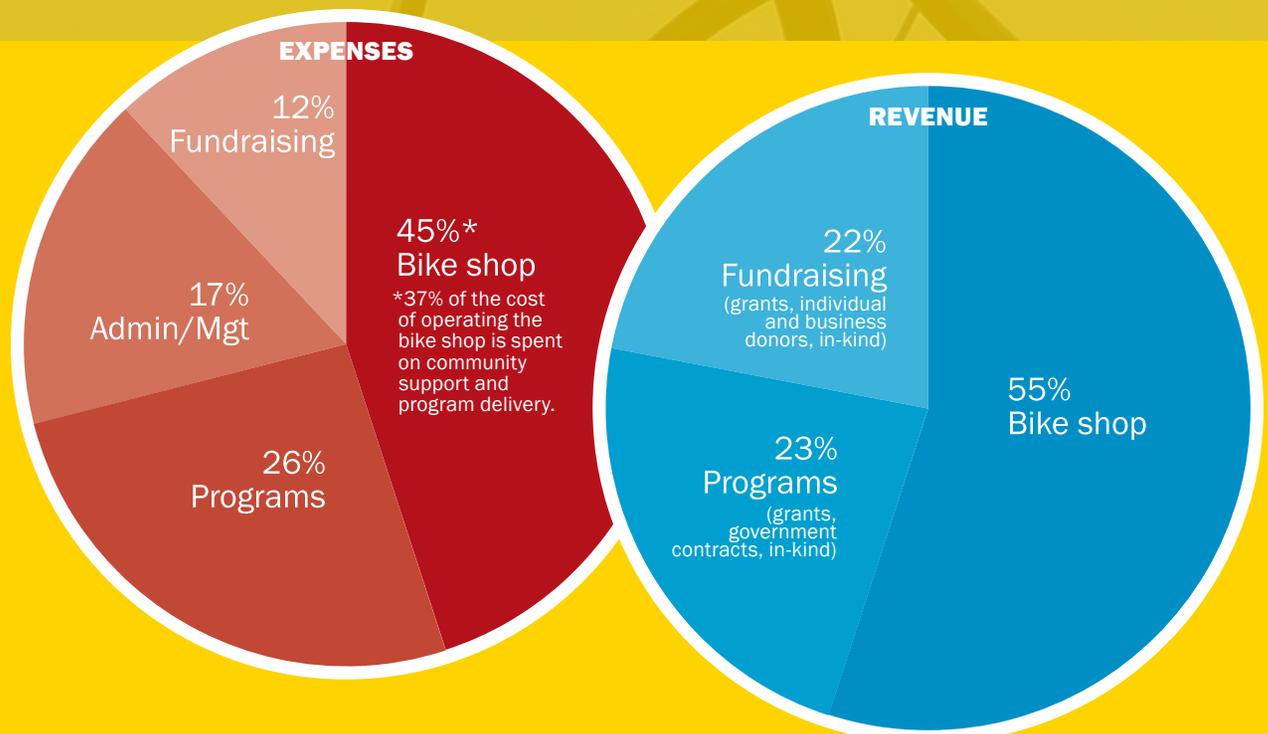
Total Support and Revenue: **\$1,343,504**

Total Expenses: **\$1,482,316**

Total Program Expenses: \$1,023,945

Total Administration & Fundraising Expenses: \$406,958

Net Asset Change: **(\$138,813)**



Unaudited financial information.

Kathryn Sofich

Board Chair

Jim Coon

Board Secretary

Michael A. Newton

Board Member

John Miller

Vice Chair

Tom Gainer

Board Member

Olivia Quiroz

Board Member

2013 board member roster

A young boy in a red shirt is smiling while working on a bicycle tire. An adult's hands are visible, assisting him. The background is a bright, outdoor setting with dry grass.

www.CommunityCyclingCenter.org

Photo by Ben Latterell